

Board Member Meeting Minutes

August 13, 2024 | 491 McCoy Road, McKees Rocks, PA 15136

Members Present	Steve Buffington, Rich Palagallo, Dustin Devine, Quintin Lovicks, Trevor Mathey, Burt Cubbison, Don Cober, Zach Romitz, Allison Devine, Joe Walton, Jacki Temple, Sarah Fissella
Members Absent	Joe Walton
Observers	Winnie Leung, Phoenix Poppendeck, Sean Mizerski
Called to Order	7:00 PM

Approval of Previous Minutes

Discussion			
Conclusions			
Approval of July board meeting minutes. D. Devine / Z. Romitz; carried unanimously			
Action Items		Person Responsible	Deadline

Member Comments

Discussion

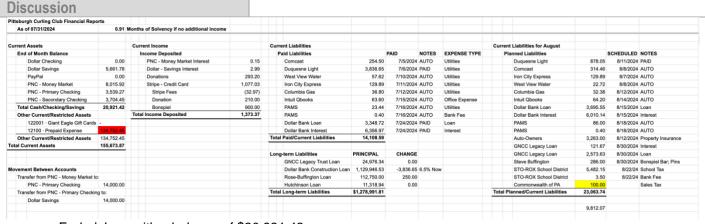
- Steve talked with Ryan Accetta and Martha Riecks about us all agreeing to return the Thursday night draw to an 8:30pm start time.
- Members want to know: When will registration open? Let membership know in general that email software is changing. Burt will communicate the plan to club members via email.

Conclusions

The membership committee convened immediately after the board meeting and decided that honoring both requests is beneficial to the club and club members.

Action Items	Person Responsible	Deadline
Email the club membership about registration details	B. Cubbison	ASAP

Financial



- Ended June with a balance of \$20,921.42
 - Solvency: 0.91 months if no additional income
 - Income last month: \$1,373.37

- o Paid liabilities in July: \$14,108.59
- August's anticipated liabilities are \$23,063.74
- Total long-term liabilities owed: \$1,278,991.81
- Small financials report from Marie Rose
 - Deposited funds
 - 07-24-24: \$43.20 CyberGrants
 - Undeposited Funds
 - None
 - Donately
 - July
 - Members: \$110.00 (recurring one-time \$12.00 (company match program)
 - Nonmember: \$100.00 (recurring, previous member)
 - Several additional 2024 Member company match donations have been added to 2024 (their portion of the donation, added at the date of donation).
 - o YTD: \$12,090.00 (includes online, cash, in-kind, & other misc.)

Conclusions

We don't currently have enough money to pay the August bills. May need a small loan between now and September to get us through

Action Items	Person Responsible	Deadline
Several board members will register early to plus up the club's cash reserves.	Multiple board members	ASAP

Old Business

Discussion

- It's highly recommended that all board members become SafeSport certified because we host youths in Learn-to-Curls and plan to have youth programming in the future.
- Practice Ice for high-performance athletes: practice session timing is still up in the air; waiting to hear back from the organizer.
- The board needs to continue identifying roles and responsibilities for each committee.
- Ed & Day Webcast: held on June 1
 - Expected air date is in September or October
 - We should advertise the webcast as a way to drum up more interest for new members. Several opportunities exist for cross-pollination
- GNCC Wheelchair Championship: April 11- 13, 2025.
 - Can be national or international event.
 - More information is needed about a potential special membership category if participants are international and/or not members of the GNCC.

Conclusions

Action Items	Person Responsible	Deadline
Complete SafeSport certifications	All board members	ASAP
Reach out to Ed & Day production team and request they link to us (website, socials, etc.) to help us cross-pollinate	Dustin Devine	August
Get more info about potential special membership category for GNCC Wheelchair Championship	Steve Buffington	February

Events Committee

Discussion

- Unofficial International Under 5 Bonspiel is in discussion (Canada, Japan). We could be the host; 16-team invitational; perhaps late February (Matt Wood)
- May need to drop Over/Under to 3-day 16 team; Comms team is working on a social media advertising post; offer to Tropicurl waitlist
- Potential Penn State College Bonspiel March 28 to 30
- Wheelchair Spiel April 11 to 13
- Possible In-House spiel near the end of the Winter Session

 Appalachian Friendly – Need to move this earlier (mid-March?). 		
Conclusions		
Action Items	Person Responsible	Deadline
Social media advertising for Over/Under to push registrations	Comms Team	ASAP
Talk with Matt Wood about logistical details for the possible International Under 5 Bonspiel	Steve Buffington	ASAP

Communications Committee

Communications Commutee			
Discussion			
 Warm Room Hero 			
	 Mostly ready. Expected launch is late August. 		
 Comms team will 	push this on social media		
Conclusions			
Action Items		Person Responsible	Deadline

Finance Committee

Discussion		
 School district appeal Meeting Aug 8; nothing new I Conclusions	ppened; no one from the school board has not	done their due diligence
Action Items	Person Responsible	Deadline

Membership Committee

Discussion

- CCAC Catalogs have not yet been mailed
 - We should also get into the winter catalog
 - o How do we structure pricing to make it more palatable?
 - Send out emails to previous LTC members to entice them to take the class
 - Gerry to reach out to CCAC program coordinator to find out more detail about when catalogs are mailed and when registration opens
- First on ice activity Open House on September 13-14
 - We need volunteers
- Shorten the LTC? 90 minutes? Shave off some of the nuanced instruction
 - o Some people have commented that the 2-hour LTC is overwhelming
 - o People aren't satisfied with 3 ends
 - Maybe streamline learning to allow a 4th end
 - Offer how-to-teach LTC with club members? Or retool with the regular volunteers?
- Fall League starts September 18th

Conclusions

Action Items	Person Responsible	Deadline
Invite community and club members to the open house	Gerry Kyle	ASAP

Facilities Committee

Discussion

- Ice House floor vacuumed last week and touch up painting is being planned for Thursday evening.
- Warm Room some insulation removed & replacement being scheduled for Monday, Aug 19
- Yard work grass has been maintained all summer Thanks!
- Gutters cleaned on Saturday, Aug 10
- HVAC repair done last week (filters and belts) crankcase heater still needs to be done
- Scraper & Nipper blade sharpening: ready to be shipped
 - Don found a shop in New Ken to sharpen one of the blades
- Steve to ask for and schedule volunteers for ice installation; pebble and scrape learning and practice

Conclusions		
Action Items	Person Responsible	Deadline

New Business

Discussion

- Committee Health Check
 - o Gerry added new comments to the Google Doc. Descriptions are almost done.
 - o Drawmaster Committee? Needs a chair
 - Trevor to lay out how chain of command (lines of communications and reporting structure) should work from subcommittees up through board

2024/2025 Revenue Plan

- Maintain & Increase Membership
 - o Open Houses to draw back past members
 - o LTC 1, 2, 3 Program
 - Pizza League
- Open Learn to Curls
 - Direct money maker (bucket list curlers)
 - A few lead to memberships
- Group Learn to Curls need a point person for this
 - Corporate Events; we need a point person
 - Ice rentals for parties
- Bonspiels
- New Sponsorships are paid up for this season for in-ice. New sponsorships due back from Doug by September 6th.
- Ice install is coming up. Need to alert membership about specific dates help is needed.

Conclusions

Action Items	Person Responsible	Deadline
Structure how subcommittees more consistently report up the chain of command to the board	Trevor Mathey	ASAP
Alert membership via email about ice installation dates and tasks	Steve Buffington	ASAP

Adiournment

Meeting Adjourned	Approval to adjourn R. Palagallo/ Q. Lovicks; carried unanimously
Next Board Meeting	Tuesday, September 10, 2024 at 7:00 pm PghCC