

Pittsburgh Curling Club



Policy Name: Streaming

Effective Date: Aug 12, 2025

Last Reviewed: N/A

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Overview

The purpose of this document is to serve as rules and guidelines for live streaming of events at the PGHCC to YouTube and the operations of our streaming equipment.

Application

This policy applies to members and guests of the club.

Policy

General

- The Pittsburgh Curling Club will make every reasonable effort to ensure all league and bonspiel curling at the club is streamed live via the club YouTube channel.
 - Normal club league games will be streamed without commentary.
 - The Pittsburgh Curling Club will make every reasonable effort to provide commentary on a feature sheet stream during bonspiels and tournaments.
 - If no commentators are available, the feature sheet game will still receive a separate YouTube Live stream.
 - Drawmasters for bonspiels should make reasonable efforts to align key, fun, or exciting matchups with the feature sheet (Sheet B) when possible.
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- Only those trained on the operation of the live streaming equipment, including OBS, StreamDeck, Uno Overlays, and the microphone and headset equipment may serve as the primary broadcaster.
- Any club member may serve as a secondary commentator.
- Non-club members may serve as secondary commentators, but must agree to the rules contained in this document.
- Minors are not permitted to serve as commentators or operate the streaming equipment.

Live Streaming Rules and Guidelines:

- No one under the influence of drugs or alcohol may commentate. A member of the board may remove someone from commentating at any time if they appear to be under the influence.
- The use of profanity should be kept at a minimum. It's understood that people in real life may use profanity, but things should be kept as close as possible to family-friendly. No more than something that would be considered PG-13.
- If there are 2 commentators, one should serve as play-by-play and the other as "color" commentary. Avoid repeating each other and saying or explaining the same things.
- Provide an overview of the general rules of curling or any event-specific rules at the start of the broadcast. Offer explanations of more complex rules only if they come up (i.e. free guard zone violation, measuring a stone, etc).
- Commentators should focus on the details of the game and the shot each team is calling, not the shot the commentators would call or their opinion on if something is the correct call.
- Sell the club and the idea of curling. Discuss upcoming events, talk about the Olympics, learn-to-curl program and futures league, etc.
- Be positive and respectful. Avoid inside jokes, embarrassing stories, etc. Discuss missed shots in a positive and constructive manner.

Operations

- If skips are mic'd, the mics should be muted by default. If you want to hear a strategy being discussed, only the throwing team's mic should be unmuted. The non-throwing team should remain muted.
- Monitor YouTube chat and respond to relevant comments as able.

- Less is often more. Leave graphics disabled when possible such as only showing line-ups or the ticker during breaks. It's ok to have some dead air time and let the game and on-ice sound speak for themselves.
- Avoid constantly jumping back and forth between camera views.
- Use scoreboard and scorebug graphics when able. However, it is better to not use them if you can't keep up then it is to use them and have them be incorrect.
- Provide info on curlers using pre-gathered info sheets when available.
- Provide updates on scores from other sheets when possible.
- Provide references to general club sponsors when possible. Provide reference to any sponsors who have purchased streaming coverage a minimum of twice per stream. Preferably, during breaks in the action, end changes, or time outs.